

**Louisville Area Chapter ISCEBS - Educational Luncheon Meeting
International Society of Certified Employee Benefit Specialists**

Educational Luncheon

Wednesday, November 7, 12:00 pm – 2:00 pm

Romano's Macaroni Grill, 401 S. Hurstbourne Pkwy, Louisville, KY 40222

**Fighting the Opioid Epidemic: Aetna's Approach to Reversing
the Opioid Abuse Trend through Health Plan Management**

The effects of heroin and prescription painkiller misuse and abuse are plaguing families across the nation regardless of race, age, or income. Hear what Aetna is working on to help reverse this trend by encouraging reductions in inappropriate opioid prescribing, supporting increased access to non-opioid pain treatment options, and promoting evidence-based recovery for our members in need. Join us for lunch and a discussion amongst benefits professionals led by Robert J. Balchick, MD, MBA, CPE.

Background on our speaker, Robert J. Balchick, MD, MBA, CPE

Robert J. Balchick is an Aetna One Premier medical director located in New Albany, Ohio for National Accounts serving large self-insured employers. Dr. Balchick received his Medical Degree from The Ohio State University and completed a Urologic residency at the Northeastern Ohio College of Medicine. He also holds a Masters of Business Administration degree from The Ohio State University. He is Board Certified in urology and is also a Certified Physician Executive.

He was formerly the Chief Medical Officer for the State of Ohio's Bureau of Workers' Compensation and worked with The Ohio State University's College of Public Health as an Adjunct Assistant Professor doing population-based research. Prior to that, he was in private urologic practice for 18 years. He has also worked with Ohio's Third Frontier program as an advisor to early start up medical technology companies and continues to be a member of the Ohio TechAngel fund. He serves on the Boards of Directors of the Physicians CareConnection, a non-profit organization that provides medical care for the underserved population of Central Ohio, and the Physician's Leadership Academy, a non-profit organization providing leadership and wellness education for Central Ohio's physicians. He is a member of the American Urologic Association, The American College of Physician Executives, and the American Medical Association, as well as state and local medical societies.

We hope you'll join us!

No meeting fee! Lunch costs are not included.

Please RSVP by replying to this email at events@benefitslouisville.org by November 6

For questions, contact:

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or

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This is an educational meeting sponsored by the Louisville Chapter of ISCEBS.

