



West Michigan Chapter

Good for Your Employer.
Good for the Industry.
Better for You!



Healthcare Transparency and Technology: Exploring Consumerism at Work

Tuesday, February 13, 2018
8:00 - 10:00 am

These are uncertain times in the world of healthcare. We want employees to be informed consumers and price transparency is more important than ever before. Our employees need access to technology that allows them to financially plan for healthcare services, compare prices, select providers, and make appropriate health care decisions.

Please join us on February 13 as the West Michigan Chapter of ISCEBS welcomes Scott Troutman from Castlight Health for an overview of their transparency platform. Then we welcome the following panelists to discuss their experiences as employers working with healthcare transparency: Dawn Boomers from Gordon Food Services, Paula Broach from Tower International, Kristine Johnson from SpartanNash and Joe Mead from Meijer.

Date: February 13, 2018 (Tuesday)

Schedule: 8:00 - 8:30 am - Registration and Full Breakfast
8:30 - 10:00 am - Program

Location:  Watermark Country Club
5500 Cascade Road SE
Grand Rapids, MI 49546
(616) 949-0570

Cost: \$30 West Michigan Chapter Members
\$45 Nonmembers/Guests
(Attendees may bring one guest at no additional charge.)

RSVP: By February 6, 2018

Registration: Please [click here](#) to register and pay via PayPal (payment by check also accepted).

Questions: Cheryl Baker, CEBS
Phone: (269) 337-4479
Cheryl.baker@med.wmich.edu

Please feel free to share this email with a colleague.



This program qualifies for 1.5 CEBS CPE credits. Visit www.cebscep.org for more information.

GUEST SPEAKER:

Scott Troutman
Senior Solutions Consultant
Castlight Health

PANELISTS:

Dawn Boomers
Manager of Benefits, Wellness
and Leave Management
Gordon Food Service

Paula Broach
Benefits Analyst
Tower International

Kristine Johnson
Director of Benefits and Wellness
SpartanNash

Joe Mead
Director of Benefits /
Total Rewards
Meijer

Information when you need it the most.

Renew Today!

Have you renewed your International Society and Chapter dues for 2018? No worries, there's still time. New members always welcome (must be a CEBS student). [Click here](#) to renew or join today!